Tek Auto Incentives Lifecycle management

Overview of Auto Incentives

- Incentives and Rebates are programs offered to consumers or dealers to stimulate new car sales. The four most common programs are Cash Rebates, Low Interest Financing, Special Leases and Marketing Support.
- Goal of incentives is to achieve maximum targeted sales
- Incentives are offered through credit companies and in cases directly as cash rebates

Process Flow

- Planners offers lower interest rates based on Planned sales volume, Inventory and market conditions
- Based on the targeted penetration spend will be calculated
- Upon approval incentives are packaged and released to dealers as bulletins
- After sales actuals will be blended seamlessly for easy reconciliation

Plan

Approve

Publish

Actuals

Adjustments

Product Features

OFFER LOWER FINANCE, LEASE AND CASH REBATES

CREATE NEW PROGRAMS

SIMULATE

PUBLISH BULLETINS

AI/ML BASED PREDICTIONS

DEALER PORTAL

Product Features

Lease Planning

Sign and Drive Planning

APR planning

Balloon Planning

Multiple Tiers and Terms

Cash Planning

New Program creation

Publishing Programs

Financial Planning and adjustments